



KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.
P.O. Box 390
Gordon, NE 69343

2022 Nebraska Primary Election

Theresa For Governor

February 20, 2022 – 22:228pm FWD: Fully Produced Audio and instructions for Nebraskans for Theresa, Received via email from Gene McCoy

February 21, 2022 - 00:02 am Broadcast order, along with proof of written check and a completed PB-19 form arrived by e-mail from Theresa Thibodeau, Candidate for Nebraska Governor

February 21, 2022 - 13:19 pm Order acknowledgment and offer for FREE On-Air Interview prior to Political Window emailed.

February 21, 2022 – 13:40 pm Order entered into KSDZ and KDJL traffic systems and Order Confirmation printed.

Order# 2982-00002

Uploaded to FCC KSDZ & KDJL Political Files on February 21, 2022.

18:30pm

Subject **Fw: Traffic for Nebraskans for Theresa**
From E Eugene McCoy Jr <sandhills123@yahoo.com>
To KSDZ/KDJL <twister@twisterradio.com>
Date 2022-02-20 22:28



-
- tt016021822 - you choose 60.mp3 (~859 KB)
-

KSDZ, KDJL

Attached is a 60 second and for Nebraskans for Theresa, TT016021822 You Choose 60.

Please run for all schedules on all stations ordered.

Begin date: 2/23/2022

End date: TFN

Subject **Attn: Jim Lambley**
From Theresa <theresa@theresaforgovernor.com>
To twister@twisterradio.com <twister@twisterradio.com>
Cc Aimee Melton <aimee@theresaforgovernor.com>, Gene McCoy
<genemccoy@yahoo.com>
Date 2022-02-21 00:02

roundcube 

- KSDZ Radio[8].pdf (~256 KB)
- NAB PB 19.pdf (~1.0 MB)

Please see the attached Broadcast order, along with proof of written check and a completed PB-19 form. The original check and broadcast order has been mailed.

Theresa Thibodeau
Candidate for Nebraska Governor

THERESA
 **GOVERNOR**



402.218.9659 mobile
TheresaForGovernor.com

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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Theresa Thibodeau, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Theresa Thibodeau

Authorized committee:

Nebraskans for Theresa

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Candidate for Governor of nebraska

Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Aimee Melton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: <i>Theresa Thibodeau</i></p>	<p>Signature: <i>James R. Lambley</i></p>
<p>Name: Theresa Thibodeau</p>	<p>Name: JAMES R. LAMBLEY</p>
<p>Date of Request to Purchase Ad Time: 02/21/2022</p>	<p>Date of Station Agreement to Sell Time: 2-21-22</p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 2-21-22 60SEC Aud 10.Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BROADCAST ORDER

ADV THERESA FOR GOVERNOR

ADDR 15418 Weir Street #274

Omaha, NE 68137

BYR: Gene McCoy

STAT KSDZ - FM GORDON, KDJL - FM VALENT

ADDR P.O. Box 390

Gordon, NE 69343

ATTN JIM LAMBLEY

E: twister@twisterradio.com

ALL RATES ARE NET TO STATION

DAYS	TIME LEN	FLIGHT DATES	WKS #	WK RATE	TOT SPOTS
M T W R F S U 6A-6P 60		2/23/2022 - 3/22/2022	4	8	\$23.80 32
2 2 2 1 1					

STATION KSDZ-FM

DAYS	TIME LEN	FLIGHT DATES	WKS #	WK RATE	TOT SPOTS
M T W R F S U 6A-6P 60		2/23/2022 - 3/22/2022	4	8	\$0 32
2 2 2 1 1					

STATION KDJL-FM
COMBO NO CHARGE

STATION TOTALS 4 16 64

ORDER TOTAL \$761.60

1052

76-167/1049

NEBRASKANS FOR THERESA

PH. 402-218-9659

12811 IZARD ST.

OMAHA, NE 68128

DATE 2-20-22 PM

\$ 761.00

PAY TO KSDZ - FM
THE ORDER OF

Seven hundred Sixty one and 00/100 DOLLARS

Heat
sensitive
ink

MEMO Advertising

Theresa L. Hildebrand

2/20/2022

LOOK FOR FRAUD DETERRING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT REACTIVE INK DETAILS ON BACK.

Subject **Re: Attn: Jim Lambley**
From KSDZ/KDJL <twister@twisterradio.com>
To Theresa <theresa@theresaforgovernor.com>
Reply-To <twister@twisterradio.com>
Reply-To <twister@twisterradio.com>
Date 2022-02-21 13:19

roundcube 



Thank You Theresa. We appreciate the opportunity to put The TWISTER to work for your campaign.

Theresa I would also like to offer you the opportunity for a Free On Air Interview prior to the Political Window opening up. If you are interested let's visit and determine a date and time that fits both of our schedules, and I wish you the best of luck in this very important political race for Governor Of Nebraska.

Respectfully,

Jim Lambley

Owner / Manager

DJ Broadcasting, Inc.
KSDZ & KDJL Radio
The Twister
P.O. Box 390
Gordon, NE 69343

(308) 282-2500

Fax: (308) 282-0061

web address: twisterradio.com

email: twister@twisterradio.com



This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

On 2022-02-21 00:02, Theresa wrote:

Please see the attached Broadcast order, along with proof of written check and a completed PB-19 form. The original check and broadcast order has been mailed.

Theresa Thibodeau

Candidate for Nebraska Governor

THERESA
GOVERNOR



402.218.9659 mobile

TheresaForGovernor.com

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KSDZ & KDJL
PO Box 390
Gordon, NE 69343
308-282-2500

Order #: 2982-00002
Description: ROS
Date Entered: 2/21/2022
P.O.#: GENE
Salesperson: HOUSE, .
Invoice Frequency: Billed at end of Media Month, Sorted by Date

THERESA FOR GOVERNOR
Attn: GENE McCOY
15418 WEIR STREET #274
OMAHA, NE 68137

9420
JRL

On-Air Schedule

<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1 2/23/2022	3/22/2022	KSDZ	ROS	Weekly	1:00	32	23.80	761.60	2	2	2	1	1	0	0

Order Start Date: 2/23/2022 Order End Date: 3/22/2022 Spots: 32 Total Charges: \$761.60

Projected Media Month Billing Totals for THERESA FOR GOVERNOR / 2982-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
February	2022	4	\$95.20
March	2022	28	\$666.40
Total:		32	\$761.60

Confirmed & Accepted for KSDZ & KDJL By:

Accepted for THERESA FOR GOVERNOR By:

Please Sign and Return One Copy